

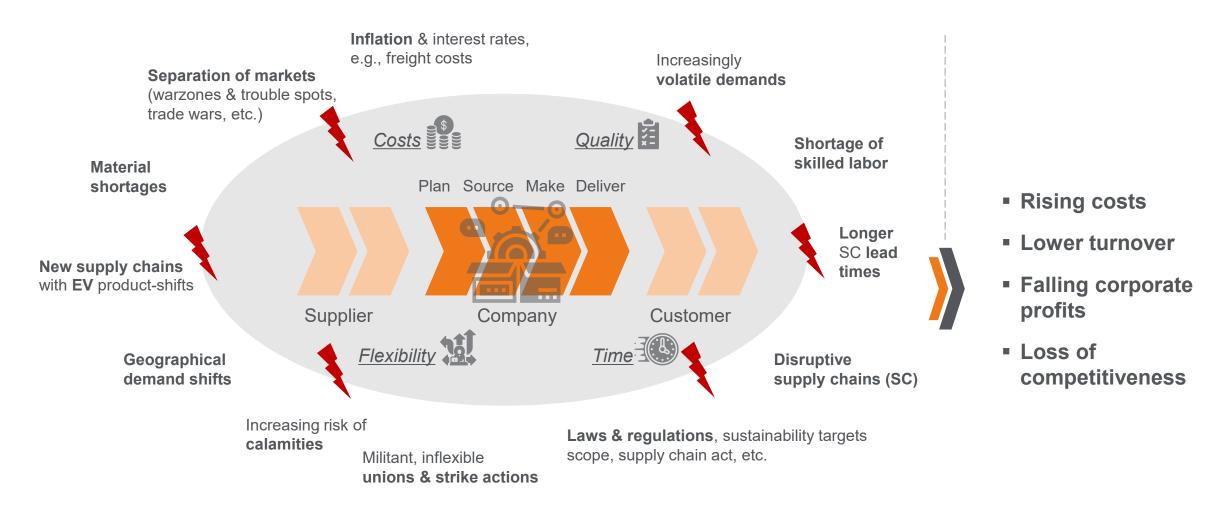
# OPTIMIZING FACTORY PERFORMANCE

Holistic planning and execution for efficient, sustainable manufacturing

FACTORY PLANNING

INSIGHT

# European manufacturing companies are facing major challenges - time to set up appropriate performance programs



Priorities of European manufacturers for 2024+ are clear: delivery of established performance programs and consequent benefits delivery - incl. location checks

# Typical focus of manufacturers for 2024+

**Pushing EBIT and cash** Implementation of performance programs & rigid cost discipline

**Right-first-time** *Frictionless delivery of new product launches* 

**Leading the transformation** *Thriving on opportunities arising from change* 

**Sustainability and digitalization** *Pushing ahead in all areas* 

**World-class teams** Encouraging high-performing teams & overcoming labor shortages

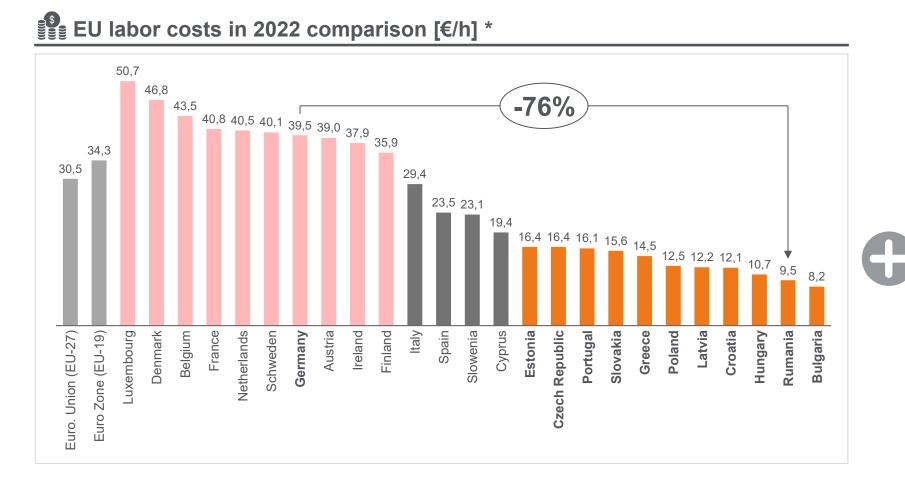
**Resilient Supply Chains** *Overcoming volatility and building robust SC & production networks* 

# Typical Performance Program Workstreams



The review and adjustment of manufacturing footprints is essential, in order to achieve priorities in 2024 and beyond.

CEE countries offer significant cost advantages, not least wage differences of around 76% between Germany and Romania, as well as other investment incentives



# Benefits of EEU countries

#### Lower labor costs

Reduce operating expenses and increase costeffectiveness

## Competitive operating costs

contribute to higher profit margins for businesses

#### **Skilled workforces**

Strong emphasis on education and large number of skilled professionals

#### Language skills

Many professionals are multilingual, which can be beneficial to diverse international operations

#### **Business-friendly environments**

CEE countries have implemented businessfriendly policies to attract foreign investment

#### **Strategic locations**

Strategically located, providing proximity to both Western and Eastern markets

#### **Government incentives**

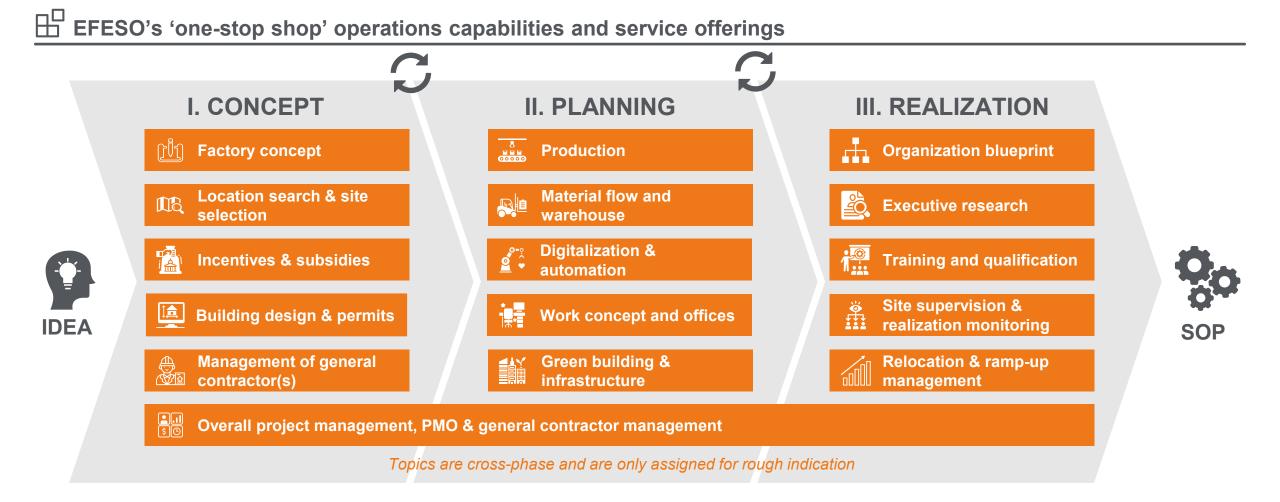
Incentives to attract foreign investment, such as tax breaks, grants, and other favorable policies

Relocation is just one option: optimizing existing plants in WEU is the other. A holistic view is required...

The need to build new factories is driven by a number of imperatives: each of these factors can contribute to a company's long-term growth and competitive advantage



We have bundled, and expanded, our capabilities so that we can provide our customers with the best possible support, all the way from initial ideation to SOP



Phase one is developing the strategic framework - initiating the factory conceptualization process, scouting for locations and selecting contractor(s)

# I. The five components of the 'CONCEPT' phase

	[]ີ້ມີ Facto	ry concept	Development of a <b>factory concept</b> with detailed vertical integration, production technologies, volume curves, employee numbers, and floor space.
	Locat select	ion search & site tion	Execution of a <b>location search</b> based on factory requirements, objectively evaluating and comparing preferred locations.
	🔝 Incen	tives & subsidies	Thanks to years of local presence, official contacts are already known, so subsidies can be approached and negotiated in a targeted manner.
	Buildi permi	ing design & its	Holistic <b>planning for building and infrastructure</b> , integrating all necessary disciplines, from concept to hand-over.
	$\sim$ _	gement of general actor(s)	Selection and management of the best <b>general contractors</b> , based on technical building requirements and site conditions.

The 'CONCEPT' stage result is used to identify specific possible locations/sites in the target region.

Based on the planned production concept, the support areas are specified according to requirements, and then harmoniously combined into an overall concept

# II. The five components of the 'PLANNING' phase

o ↑× ×	Production	a	ocusing of <b>production processes</b> , as all other processes depend on this, including assembly nd machining tasks, production sequences and value streams, production layout, operating nodel and number of employees, as well as rough recording of production steps and areas.
	Material flow warehouse		Planning and visualizing <b>material flow</b> , including buffers and warehouses, based on the roduction concept.
	<b>≦</b> °≎ Digitalization		arly planning for factory <b>digitization and automation</b> , as overall employee numbers – and neir qualification levels - will depend on this.
	Work concer	ot and offices	ailoring modern working models to customer needs, considering offices and social spaces.
	Green buildin		ntegration of <b>sustainable construction and operation</b> into the overall concept, leveraging our onsiderable expertise.

After the 'PLANNING' phase, the factory is ready for 'REALIZATION' - requirements, schedule and costs are now known.

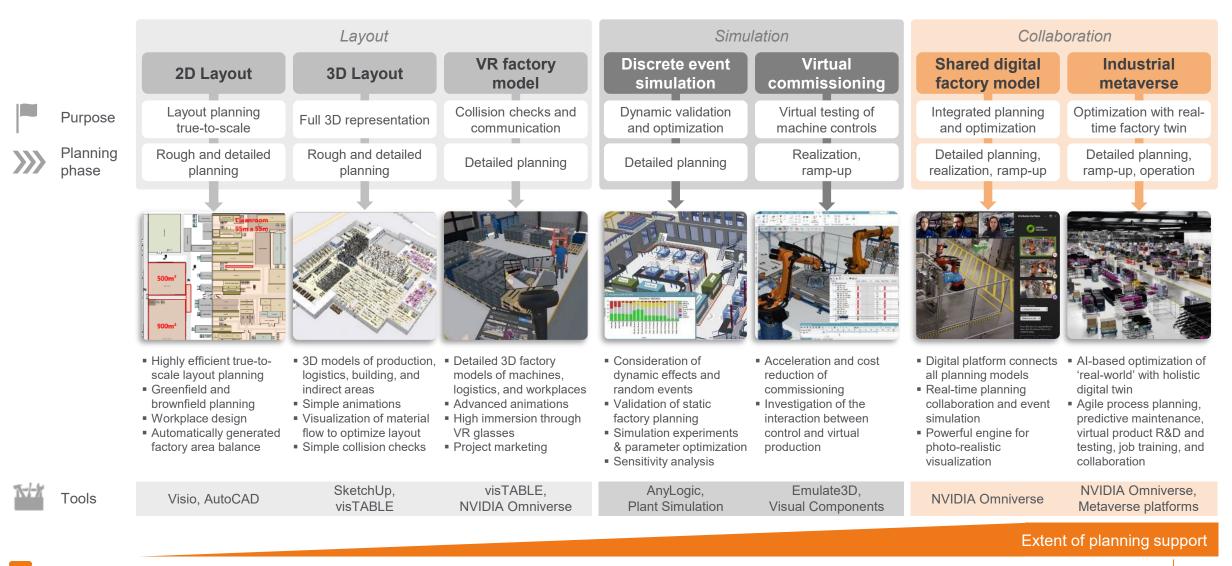
Our strength lies not only in creating strategies and developing concepts, but also in implementing them within our clients' timescales and budgets

# III. The five components of the 'REALIZATION' phase



We safeguard our client's SOP by providing management and coordination of the entire project from a single source.

Our tools for 'digital factory' planning enable professional layout and material flow optimization, across all planning phases, to increase planning quality



In the last few years alone, numerous successful programs across all sectors have been delivered, including for many leading automotive OEMs and Tier-X players

# Experience within production optimization, factory planning, and set up of new plants

## Germany

- Leading heat pump producer
- Mould tool manufacturer
- Wood construction manufacturer
- Leading compressor valves producer
- 1<sup>st</sup> and 2<sup>nd</sup> tier automotive supplier
- Leading sanitary goods producer

### Italy

- Luxury OEM manufacturer
- 1<sup>st</sup> and 2<sup>nd</sup> tier automotive supplier
- Agricultural machinery producer

## **Czech Republic**

- Leading crane producer
- Leading high-tech electronics
- Leading machine building producer

## Hungary

- 1<sup>st</sup> tier automotive suppliers
- Leading chemicals producers
- Leading high-tech electronics

# Switzerland

- Leading pharma packaging manufacturer
- Leading F&B packaging manufacturer





#### Austria

- Special vehicle manufacturer
- Railway equipment manufacturer
- Head pumps & systems manufacturer



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